WESTERN CAPE
LIQUOR AUTHORITY

Physical: 3rd Floor | Sunbel Building | 3 Old Paarl Road | Bellville | 7530

Postal: Private Bag X6 | Sanlamhof | Bellville | 7532

Email: Liquor.Enquiries@wcla.gov.za

Tel: +27 (0) 21 204 9700 | www.wcla.gov.za

E-LICENCE ONLINE APPLICATION PLATFORM GOES LIVE 01 APRIL 2023

31 March 2023

The Western Cape Liquor Authority is intent on modernizing its systems towards the optimal provision of

its services. This is being made possible by integrating existing systems and introducing new

technologies and business models to effectively regulate liquor and reduce alcohol related harms. The

aim is to enable and enhance the service delivery offering of the WCLA.

The Authority accepted that a need arose to provide citizens with an easy and convenient channel

to access any processes administered in terms of the Western Cape Liquor Act. A web-based portal

was developed in 2022. This allowed for the creation of a user-profile system for applicants and licence

holders to register profiles.

The first phase of the Client Services Platform (eLicence portal) (launched on 01 October 2022) was

the online platform which allowed for the online renewal of licences. Licence holders are now able to

engage the WCLA in respect of their liquor licence directly, pay licence renewal fees online and

download a "Confirmation of Renewal" once all steps in the renewal process have been completed.

The launch of the eLicence portal is a significant step in the digital transformation journey of the WCLA.

It promotes "ease of doing business" with the WCLA by enhancing interaction between the WCLA and

various applicants or licence holders.

The eLicence portal is aimed at promoting the development of a life-long relationship between the

WCLA and licence holders and being responsive to the interests of the public.

The next phase which goes live on 01 April 2023, introduces the opportunity to lodge liquor licence

applications online.

The following application types will be available for online submission as of 01 April 2023:

New: Section 36 application – with management appointment (where applicable);

Transfer: Section 65(1)&(3) application;

- Temporary: Section 48(4) application with condonation application (where applicable);
- Event: Section 48(1) application with condonation application (where applicable).

FOR QUERIES, PLEASE CONTACT THE WCLA:

021 204 9805 • liquor.enquiries@wcla.gov.za • 3rd Floor Sunbel Building, 3 Old Paarl Road, Bellville, 7530

FOR MEDIA ENQUIRIES:

Stefanie Sampson Acting Head of Communication, Education and Stakeholder Relations Tel: 021 204 9711

Email: <u>Stefanie.Sampson@wcla.gov.za</u>